

**PRICES FOR INSERTING YOUR BUSINESS ADVERTISING IN THE OFFICIAL AFE
FLUTE MAGAZINE**

Spanish flute Asociation AFE

TODOFLAUTA is the official magazine of the Spanish Flute Association AFE, and it represent a liason between all his members and all those people interested in the flute world, literature, pedagogy, performance and manufacture. *TODOFLAUTA* will be published two times anually (February and September) and it will be distributed between all the AFE members.

These are the prices list for inserting publicity of your Comany products in our flute magazine *TODOFLAUTA*. If you are interested in advertising your products in our magazine, please contact us in the e-mail: secretario@afeflauta.com.

The magazine format will be 210x280 mm, you have to consider this when you design your advertising.

Advertising size	Real size in milímetros (mm) Width x height	Price for 1 number magazine in Euros	Price for 2 numbers magazine (1 year) in Euros
Full Page	210x280	125	250
½ Page	180x120	100	200
¼ Page	85x 120	75	150
1/8 Page	80x60	60	120
Cover in color -Inside front or back cover -Outside back cover	210x280	<i>OBLIGATORY FOR 2 MAGAZINE NUMBERS (1 YEAR) Already contracted for 2012</i>	300 350

Those advertisers not resident in Spain who want to receive the magazine (in paper) by mail at their home, must pay an extra fee for the sending costs:

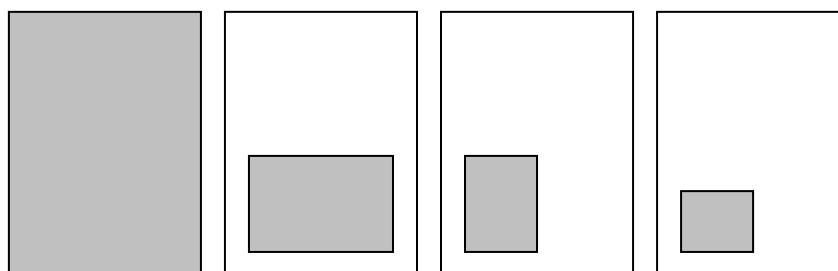
European: 8 € for every sending. *Ad 16 € for 1 year.*

Asia & America: 12 E for every sending. *Ad 24 € for one year.*

Notwithstanding, if they don't want to receive the physical magazine at home, we will send them a PDF archive where they could see the magazine page where his advertisement is placed, to check how his advertising look like in the magazine.

Recommended archive formats are: PDF y JPG

Approximate size view:



Full Page

½ Page

¼ Page

1/8 Page

Deadline for sending and pay advertisements are:

FOR THE FEBRUARY NUMBER: 1th December

FOR THE SEPTEMBER NUMBER: 10th June

If you are a new advertiser these are the steps you have to follow FOR SENDING YOUR ADVERTISING AND PAY IT:

1. Send the advertisement by e-mail to secretario@afeflauta.com
2. Ask for your invoice. Sending your fiscal company references. Fiscal Address and VAT number.
3. Transfer the fee to our bank account. For a better identification of your payment in our bank account you can detail in your order your “**business name**” and the concept of: “**magazine payment**” like additional information. Let us know your payment by E.mail to: secretario@afeflauta.com .

For order the payment you must transfer the fee to our bank account:

Beneficiary: Asociación de Flautistas de España

Bank name: LA CAIXA

Payment Concept: “your business name” and “magazine payment”.

Number account: 2100-5738-93-0200058935

For international transactions:

IBAN: ES70 2100 5738 9302 0005 8935

BIC/CODIGO SWIFT: CAIXESBBXXX

All the best:

Spanish flute Association

MAGAZINE ADVERTISING ORDER CONTRACT

Official Spanish Flute Association Magazine

TODOFLAUTA

Contact Person _____

Business name _____

As it will appear in the
Magazine Ad Index

Address _____

City _____ Country _____ Zip Code _____

Telephone _____ FAX _____

E-mail _____

Advertisement Size _____

Full page, 1/2, 1/4, 1/8

Number of magazines contracted: 1 number two numbers (1 year)

If you want to get our magazine by post you have to add an extra fee for Postage:

European: 8 € for every sending. *Add 16 € more for 1 year.*

Asia & America: 12 € for every sending. *Add 24 € more for one year.*

Notwithstanding, if you don't want to pay this postage costs for sending you the magazine by post mail at your home, we will send you a low resolution PDF archive of the full magazine by E-mail.

Extra fee for magazine postage costs _____

(Type the extra Fee)

Archive format _____

Way of payment _____

Fiscal Data (necessary for prepare your Invoice):

Fiscal Address:

Fiscal number VAT:

Payment date _____

Comentarios:

Send the filled Order Form by E-mail to: secretario@afeflauta.com (preferred)

Or by mail to this address:

Asociación de Flautistas de España.

C/ Timanfaya nº 53, 1º D. 28924. Alcorcón. Madrid. SPAIN